

Government Leadership Symposium

Agenda

Thursday, February 13, 2020

Location: Room 103ABC, Long Beach Convention Center

8:00 – 8:30 a.m. Networking and Breakfast

8:30 – 9:10 a.m. Welcome Remarks

 Lea Eriksen, Director of Technology and Innovation/CIO, City of Long Beach, CA

Opening Keynote

The Art of the Compromise: Balancing Reform and Mission with Public Expectations

Speaker:

• Jim McDonnell, Sheriff (Ret'd), County of Los Angeles, CA

Jim McDonnell, 32nd Sheriff of the County of Los Angeles, is a Boston native who grew up in a working-class neighborhood a stone's throw from Fenway Park. With almost 40 years of service and leadership in law enforcement, McDonnell has earned the Medal of Valor, the Los Angeles Police Department's highest honor for bravery, implemented significant reforms that resulted in safer communities, increased morale, and enhanced community relations. As a leader of organizational change, McDonnell will share how government executives can navigate through change and citizen expectations.

Laserfiche®

Government Leadership Symposium

9:10 - 9:30 a.m.

Strategic Visioning: Mobilizing & Connecting a Collaborative Workforce

Speaker:

 Dean Gialamas, Strategic Advisor/General Manager of Business Strategy, County of Los Angeles Internal Services Department

Having a robust technology infrastructure is vital to support a tech-savvy, mobile workforce. As the public sector competes for talent, what leadership strategies need to be considered in order to hire and retain government professionals to optimize public service delivery? Learn why the County of Los Angeles Internal Services Department is prioritizing mobility and collaboration, fostering innovation across different departments and programs, and breaking down barriers as the nation's largest municipal government.

9:45 - 10:45 a.m.

Beyond the Hype: Making Smart Government a Reality

Speaker/Moderator:

• Phillip Leclair, CIO, City of Pasadena, CA

Speakers:

- Joseph Cevetello, CIO, City of Santa Monica, CA
- Lea Eriksen, Director of Technology and Innovation/CIO, City of Long Beach, CA
- Kevin Gray, CIO, City of Burbank, CA

When it comes to Smart Cities, there is a lot of hype around the vision of technology and how the use of data will be transformed. Often times, Artificial Intelligence (AI), Machine Learning (ML), Internet of Things (IoT), and Blockchain are brought into the mix to demonstrate civic innovation. At the end of the day, what does a Smart City Initiative actually mean and why does technology play a critical role in creating a 21st century government? In this session, we will hear government IT leaders share their approach towards transforming the citizen experience and perspective on looking beyond individual solutions.

Laserfiche®

Government Leadership Symposium

11am – 12 p.m. Keynote – General Session (Pacific Ballroom)

12 – 1:30 p.m. Lunch and Networking (Exhibit Hall A)

1:30 – 2:30 p.m. Laserfiche Product Roadmap for Government

Get a sneak peek of major Laserfiche roadmap items and use cases for Government from Laserfiche technical product managers.

Laserfiche Technical Product Management Team

2:45 - 3:45 p.m. Tech Talk: Innovative Government Solutions and Success Stories

Presentation Topics:

- Using Laserfiche as a Shared Service
- Integrating Chatbots with the Employee Experience in Mind
- Automating the Early Identification of Mental Illness Process

Speakers:

- Greg Potter, Director of ITS, Tompkins County, NY
- Mark McIntyre, Senior Software Developer, Cabarrus County, NC
- Stephen Ganey, Deputy CIO, Collin County, TX

Join us for a quick-fire TED-Talk style presentation on innovative government solutions! Each speaker will present for 10 minutes each and address questions during a panel discussion for the remainder of the session.

4:00 – 5:00 p.m. Government Leadership Symposium Networking

Network with government industry leaders, exchange technology solution ideas and best practices for change management. We will also honor Laserfiche Industry Influencers and Trail Blazers – individual customers who have championed Laserfiche in their organizations and led the growth of the community.